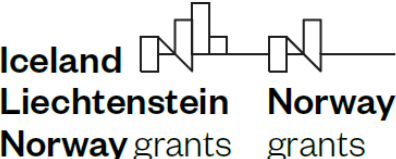
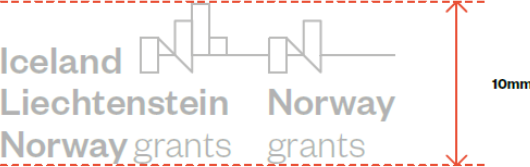


EEA and Norway Grants | Visual Identity Elements

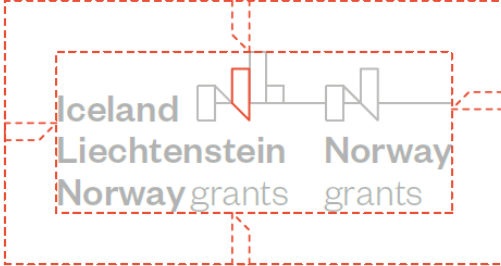
Primary logo



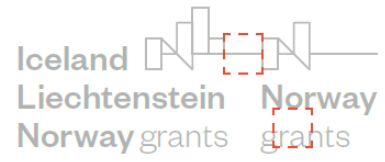
Minimum size primary logo




Safe zone



Minimum contraction

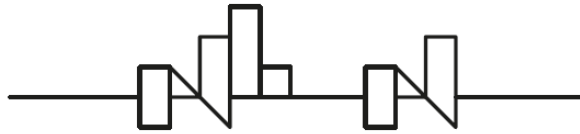


 = Minimum distance between the logos

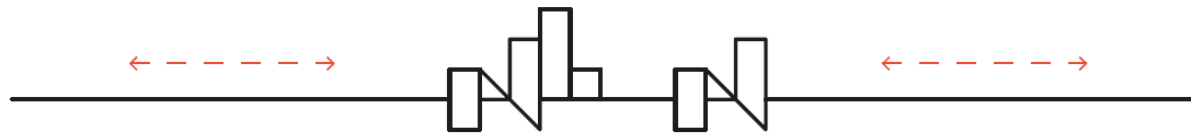
Logo extraction



Logo icon



Logo icon extraction



Founders grotesk regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå!?,,:()&%#

Founders grotesk semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå!?,,:()&%#

Font size stationary

Title 22 pt — Founders grotesk semibold
Section title 12 pt — Founders grotesk semibold
Body text 9 pt — Founders grotesk regular
Strapline 9 pt — Founders grotesk semibold

Font color

Founders grotesk semibold **Founders grotesk semibold** **Founders grotesk semibold**

Font color Active citizens fund

CMYK 0/0/0/0 PMS Hvit RGB 255/255/255 LAB 100/-0/-0



CMYK 0/0/0/100 PMS Black RGB 29/29/27 LAB 11/-1/1



CMYK 100/75/0/20 PMS 287 C RGB 0/48/150 LAB 26/6/-45



CMYK 0/100/97/0 PMS 485 C RGB 255/0/22 LAB 49/73/55



CMYK 70/0/67/0 PMS 7479 C RGB 32/209/127 LAB 73/-59/28



Possible color combinations



Wrong use of color combinations

